

## Disability Awareness with Samantha Renke

*Samantha Renke is a disability broadcaster, consultant, and inclusion advocate*

### 45-minute live webinar with 10-minute Q&As (online)

## Resilience & the Power of Opportunity

- ➔ **Storytelling Webinar for Disability Inclusion & Allyship**
- ➔ **Best for Workplaces, teams, networks, and leaders seeking:**
  - Fresh perspective
  - Empathy-building
  - Actionable insight through real human lived experience
- ➔ **Max participant numbers flexible.**

### Session Overview

“I was born with a rare genetic condition called Osteogenesis Imperfecta – but I wasn’t only given a medical diagnosis at birth, I was also handed a *label: Disabled*. And that label came loaded with assumptions. It wasn’t synonymous with **can**, **will**, or **thrive**.”

From the very beginning, society had already decided what my limitations would be before I even had a chance to show who I was. I spent years trying to prove that I was more than a label – because nobody should be written off before they’ve had the opportunity to shine.”

Developing inclusive cultures is a priority for organisations – yet many people still feel unsure where to begin when it comes to disability inclusion. This powerful storytelling-led session inspires participants to see disability through a new lens, while igniting confidence to take meaningful action.

Through personal stories, humour, and unfiltered honesty, Samantha Renke explores how dismantling barriers and embracing lived experience can transform workplaces and communities. The aim is simple: to build disability inclusion into your *best* practice and your personal values as a disability ally.

### Key Themes Covered

- The Disability landscape: facts, context & urgency
- **Social Model vs Medical Model** – why language and frameworks matter
- Internalised ableism – how societal messages shape identity
- Confronting unconscious bias – practical mindset shifts
- The role of opportunity: resilience is not about heroic narratives
- What authentic allyship looks like in everyday life.

### Learning Outcomes

Participants will leave with:

- ✓ A clearer understanding of the social model and disabling barriers
- ✓ Increased awareness of how bias and ableism operate beneath the surface
- ✓ Practical ideas to make environments more equitable and accessible
- ✓ Confidence to build disability inclusion into policies, culture and daily interactions
- ✓ A mindset shift from “helping people” to **removing barriers** and enabling opportunity.

### Benefits to the Organisation

- Storytelling creates emotional connection and stronger behavioural change
- Sparks important internal conversations about equality and access
- Encourages inclusive leadership and allyship across all levels
- Supports key cultural events (e.g., IDPWD, Inclusion Week)
- Flexible audience size – scaling to entire workforces if desired
- Delivered by a trusted Disabled educator with lived expertise.

## **Outcome Statement**

This isn't a lecture – it's an opportunity to unlearn what you thought you knew about disability, and to begin creating a world where everyone has the chance to thrive.